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TABULATION—CONFUSING SIMILARITY

Prior Mark(s)	Later Mark(s)	Conflict	Page
ACQUA, ACQUA LINA	AQUALANA, AQUALANA ACTION	Yes	360
AEROPAK	AEROPAK	Yes	140
A GO GO	E-Z GO GO	Yes	934
ALL	ENZ-ALL	Yes	847
ALO-FACE, ALO-PLUS, TRAV-ALO, ALO-HANDS, ALO-RELIEF, ALO-BODY, ALO and design, etc.	HOUSE OF ALOE, ALOE ESSENCE, JEL D'ALOE, TROPICALOE, TRAVEL MATE, etc.	Yes	847
ALO-HANDS, ALO-FACE	HANDS & FACE and design	No	436
AMERICAN FIDELITY Assurance Company and design	AMERICAN FIDELITY and design	Yes	140
ANAHIST, SUPER ANAHIST	ORAHIST	Yes	934
ANIVITE	AM-VITE	Yes	436
AP	AP	Yes	140
AQUA-ZON	AQUA-CON	Yes	934
AQUILAUN	AQUALANA, AQUALANA ACTION	No, Yes	300
ARC	ARC	No	771
ARISTO RAY	ARISTO	Yes	934
ARMID	EMID	No	213

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ARRIFLEX in association with a design	AUREFLEX	Yes	515
ARROW, ARROW and design of an arrow, GREEN ARROW and design	ARROW BRAND and design of arrowhead	No	360
"ARROW '102'"	ARROW BRAND and design of arrowhead	Yes	360
ARTIST NAIL COLOR	ARTIST BROW	Yes	140
ASA and design	AHA and design	Yes	436
ASTRACEL	ASTRASOL	Yes	515
BAKER'S DOZEN	BANKERS DOZEN	Yes	436
BALI	BALLY	Yes	515
BALM ARGENTA	by ROYAL ARGENTA	Yes	140
BEACON	BEACON	No	934
BEAR, and the representation of a Bear	BEAR, Representation of the Head of a Bear	Yes	515
BEELINE	BEE LINE	No	360
BIG SHOTS	BIG SHEF	No	934
BILLY MARSH-MALLOW	BILLY B	Yes	515
BIO-CLEANSER, BIO-CLEAR	BIO-CLEAN	No	71
Black band design	Black band design	Yes	934
BLACK PRINCE, BLACK PRINCE and design	BLACK KNIGHT	Yes	771

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BLINK-OFF	BLINK O STOP	No	71
BLUE CROSS PLAN, BLUE CROSS, BLUE SHIELD PLAN	BLUE CROWN and Crown design	Yes	71
BOKAR	BOKAR	Yes	213
BORE-MATIC	BOREMASTER	Yes	847
BUDGET RENT-A-CAR	BUDGET DRIVURSELF, INC.	Yes	71
BULLS EYE, BULLS EYE and representation of a Target	BULL HEAD	Yes	213
"C" within diamond design	ANNEALED and "C" within diamond design	Yes	935
CAMEO	CAMEO	No	213
CAMEO CLEANER, CAMEO CORPORATION	CAMEO	No	71
CARROM	CAROM '600'	No	72
CASCADE	CASCADE	Yes	72
CELEBRITY	CELEBRITY	Yes	300
CERTI-SEAL	CERTI-SEAL	Yes	72
CERUMENEX	X-WAX	No	605
CHEEZ DOODLES, CORN DOODLES, DIPSY DOODLES, YANKEE DOODLES	POLLY DOODLES	Yes	515

TABULATION—CONFUSING SIMILARITY (Continued)

Prior Mark(s)	Later Mark(s)	Conflict	Page
CHEEZ DOODLES, CORN DOODLES, DIPSY DOODLES, YANKEE DOODLES, FRUIT DOODLES, NUTTY DOODLES	DOODLEY DOODLES	Yes	515
COFFEEMASTER	BEVERAGE MASTER	Yes	935
COMBO, CAPTAIN'S COMBO	COMBO	Yes	360
COME ALIVE, COME ALIVE RED, COME ALIVE BROWN, COME ALIVE BLONDE, COME ALIVE GRAY	COME TRUE	No	213
COOK'S, COOK'S IMPERIAL	COOK'S GOLDBLUME	Yes	436
CORN KIX, KIX	CORN-KITS	Yes	436
COUNTER, COUNTERPOINT	ENCOUNTER	Yes	436
CREAMETTES, CREAMETTE	CORNETS	No	72
CREMORA	CREMOSA and representation of Dairy Farm	Yes	847
C-ROLA, CEROLA	ACEROLA PLUS	No	847
CROWN, CROWNZOL	CROWN	Yes	935

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Prior Mark(s)	Later Mark(s)	Conflict	Page
A CRYSTAL COTTON, CRYSTAL, DAVID CRYSTAL, THE CRYSTAL LOOK, MISS CRYSTAL, A CRYSTAL KNIT, CRYSTALINE	CRYSTYLE	Yes	141
CSC	CSC	Yes	72
DALTRONICS, DELTRONICS	DALTRONIX	Yes	771
DAN, DAN RIVER, DANTWILL, DANTWEED, DANTUFF, DANTONE, DANDEEN	DANTE	No	300
DANBY	DANBURY	No	436
DANIEL BOONE	DANIEL BOONE BUCKSKIN with representation of a Frontiersman	Yes	141
DATELINER	DATELINE COLLECTION	Yes	360
DCQ	CDQ	Yes	935
DEMA	DEMCO within an oval	Yes	214
DEMCO	DEMCO and certain merely ancillary design matter	Yes	516
Design and monogram of the letters "e" and "l"	MISTER L	No	72
Design of a Woman in sports clothing and POUR LE SPORT	LA SPORT	No	72

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Prior Mark(s)	Later Mark(s)	Conflict	Page
DEXTER, DEXTER and design	DEXTER and design	Yes	771
DILONE	DILOR	No	935
DIPSY DOODLE on a ribbon design	DOODLEY-DOODLES	Yes	360
	POLLY DOODLES	Yes	361
DISPOZ-A-BAG	DISPOSA-CATH	Yes	771
DIXIE BELLE in association with a silhouette of a Young Woman in Antebellum Dress	RIVER BELLE, CUMBERLAND BELLE, CANADIAN BELLE, HEATHER BELLE	No	437
DoALL	DUAL BLADE	Yes	772
DOLLYGRAM, CANDYGRAM	FRUIT-O-GRAM	Yes	935
DOMINION	DOMINION	No	301
DOMINO and representations of Domino Blocks	DOMINO and a representation of a Domino Block	Yes	936
DONMOOR	DARTMOOR FASHIONS	No	73
DON RICHARDS	JACK RICHARDS	No	772
DOWNTOWN MOTEL	DOWNTOWNER MOTOR INN	No	361
DRANO	DRAIN-AID within an oval design	No	936
DRANO, ENDUST	ENDRANE	Yes	73
DUBONNET	DUBONNET	No	214
THE DUNSON MILLS	DONSON	Yes	361
DURA-PRESS	DURA-PRESS	Yes	516

TABULATION—CONFUSING SIMILARITY (Continued)

Prior Mark(s)	Later Mark(s)	Conflict	Page
DURATITE within a diamond shape design	DURACITE	Yes	516
DURENE	DURON	Yes	936
DUST 'N WAX	DUST 'N GLOW	Yes	516
EB	CEB in a sunburst design	No	73
ELASTOTHANE	ELASTOTHERM	No	214
EL CHICO and representation of Man wearing Sombrero	EL TACO and representation of Man wearing Sombrero	Yes	847
ELECTRONIC SECRETARY	RSVP set within the inner circle of a telephone dialing device and the word SECRETARY	No	73
EMBRACE	EMBRACE	Yes	848
EMCOL	EMSAL	Yes	437
ENCO	ENKOTE	Yes	936
EOS	eo	Yes	937
ETC and design	ET in circle	Yes	937
EVERSHARP, EVERSHARP SHICK	PERMA-SHARP PERMA	Yes	141
EXCELO, EXCELLO	EXEL and certain merely ancillary design matter	No	73
EXECUTIVE	MR. EXECUTIVE	Yes	605
THE EXECUTIVE, EXECUTIVE GROUP, YOUNG EXECUTIVE, JUNIOR EXECUTIVE	EXECUTIVE MODEL	Yes	214
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Prior Mark(s)	Later Mark(s)	Conflict	Page
E-Z, E-Z OPENER, EZ, E-Z MEAT BOARD, E-Z FOODPAK, E-Z in association with a design, E-Z SERVE	E-Z-FOIL	Yes	437
Fanciful representation of letter "E"	CROWN and fanciful representation of letter "E"	Yes	936
FANTASIA	FANTASIA	Yes	516
FATALE	FATALELUR	Yes	73
FIRST LADY	FIRST LADY	Yes	74
FORWARD	FORWARD	Yes	848
FS	FSC	Yes	141
FRUIT SUNDAE	YOGI-SUNDAE	Yes	937
FUND OF FUNDS, FUND OF FUNDS, LIMITED	FIRST AMERICAN FUND OF FUNDS	Yes	301
GADABOUT, GADABOUTS	LOLLABOUTS	No	438
GAVILAN	GRAVILLON	Yes	214
GEMINESSE, GEMINA	GEMINI	No	605
GIBSON	GIBSON GIRL	Yes	438
GLAMOUR	GLAMOUR MISTY	Yes	361
GOLDEN GLOW	GOLDEN GLOW	Yes	301
GOLDEN WEDDING	GOLDEN CANADIAN	No	361

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Prior Mark(s)	Later Mark(s)	Conflict	Page
GRAVY TRAIN	GRAVY DINNER	No	361
GREAT DAY	BRIGHT NEW DAY	Yes	772
GREGG, GREG	GREG	Yes	937
GULF	GULF	Yes	937
GYNASEPTIC	GYNE-SEC	No	215
HEET-MASTER	HEETMASTER	No	438
HEIRLOOM	HEIRLOOM	Yes	938
HEIRLOOM QUALITY	HEIRLOOM	No	74
HERITAGE	HERITAGE	Yes	74
	HERITAGE RUST-D-STROY	Yes	772
	LINCOLN HERITAGE and profile of Man's Head	No	848
HIDDEN HONEY	HINT OF HONEY, HINT O' HONEY	Yes	361
HIDDEN MAGIC	HIDDEN PROMISE	No	142
HO-JO	HO-JO	Yes	361
HOLIDAY	holiday designs and a design	Yes	938
HOLIDAY, SUMMER HOLIDAY	MISS HOLIDAY	Yes	362
HOSEMASTER	HOSEMASTER	Yes	938
HUSH PUPPIES	SHAGGY PUPS	No	215
HYDROILICS	HYDROIL	Yes	74
HYGROTON	HYDRONOL	No	517
i superimposed upon the letter H	HI and design	Yes	605

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INTERDENT, INTERDENT with Rx and design	INTER-DENS	Yes	362
IOPREP	IODASEPT	No	605
JET	MINI-JET	Yes	215
JET-KNOT	JETNET	No	938
JIF	JIF CHIPS Lip Smackin Snak with stars over the I's in JIF CHIPS	Yes	301
JOHNSTON	JOHNSTON'S	Yes	301
KARE	TAKE CARE!	Yes	605
KENTUCKY BEAU and design	KENTUCKY BEAM	No	74
KIKI	KIKI and design	Yes	848
KING in association with a design of a Crown and other matter, KING, KING'S, KING'S DELUXE	KING'S DELIGHT in association with the letter "K" and a representation of a Crown	Yes	848
KISSABLE LOOK	COLOR YOUR LIPS 'KISSABLE'	Yes	938
KLEENODA	KLEENOL	Yes	938
KOREZ	KUREZ	Yes	938
KRISTOL and design	CRYSTALITE	Yes	848
KURALON	KREHALON	Yes	517
LADY FAIR KITCHENS and ancillary design	LADY FAIR	Yes	438
LA VERDI RAGE	VERDI	Yes	142
LE JADE	SEA JADE	Yes	362

TABULATION—CONFUSING SIMILARITY (Continued)

Prior Mark(s)	Later Mark(s)	Conflict	Page
The letter "U" with the letter "I" placed within it, above which is a design of sound waves, all within a roughly rectangular figure	The letter "U" with the letter "I" placed within it	No	76
The letters A and O in design	The letters A, O and I in design	Yes	213
LIDO	LIDO	Yes	142
LIGHTGUARD	LIGHT PATROL	Yes	849
LITTLE LEAGUER, LITTLE LEAGUE BASEBALL, LITTLE LEAGUE	LITTLE LEAGUER	Yes	438
LIVING	LIVING BEAUTY	Yes	74
LONG JOHN	FRIAR JOHN	No	75
LOOK, LOOK MAGAZINE BOOK DIVISION, LOOK BOOK DIVISION, LOOK BOOK	THE LOOK-UP BOOK and design	Yes	939
LUMAR	LUMAR	No	939
MAGIC	MAGIC DIP	Yes	605
MANDATE!	MANDATE	Yes	75
MARLEX	MARTEX	Yes	517
MARTHA WHITE in association with a Portrait of a Female figure	AUNT MARTHA'S	No	302
MASTER FABRICS	MASTER LOOMS	No	606
MATADOR	PICADOR	Yes	215
MEDIC and design, AM	AM MEDIC	Yes	215

TABULATION—CONFUSING SIMILARITY (Continued)

Prior Mark(s)	Later Mark(s)	Conflict	Page
MEDI-PREP COSMETIC DERMACEUTICALS	DERMACEUTICAL	No	939
MELCO	MELPRO	No	849
MELLO LITE	MELO RAY	Yes	439
METALMASTER	METAL MASTER	Yes	215
MIDLAND MARLOW	MIDLAND	Yes	939
MIGHTY MO	MIGHTY MIKE	No	939
MIRA-GLAZE	MIRACOTE	Yes	772
MISS AMERICA	LITTLE MISS AMERICA	Yes	849
MONIQUE	SONIQUE	Yes	439
MONO-BLOCK	UNIBLOK	Yes	75
MONOLYTHIC	NEOLYTHIC	No	939
MONTESINO	MONTECRUZ	No	362
MR. CAL ORIGINALS	MR. CALIFORNIA written in script form	Yes	142
MR. P.J.	MR. JAMA	Yes	439
NATIONAL and designs	"The Japanese equivalent of National" and designs	Yes	849
	NATIONAL and designs	Yes	849
NCG	NRG, NRG and design	Yes	302
NEW DAWN	BLUE DAWN	Yes	517
NORELCO	DURELCO	No	75
NRG Fuels Corporation	NRG and design	Yes	517

TABULATION—CONFUSING SIMILARITY (Continued)

Prior Mark(s)	Later Mark(s)	Conflict	Page
NUMBER 6,	AFTER SIX	No	216
THE NUT HUT	LITTLE NUT HUT	Yes	216
OLE	OLE	No	142
ORBIT	ROCKET TO ORBIT and representation of Rocket	Yes	939
OROGLAS	PROGLAS	Yes	75
PAMPER	PAMPERS and design	Yes	439
PAN-O-GRAPHIC	PENGRAPHIC	Yes	362
PARFAIT JELLIES	CHOCOLATE PARFAIT	Yes	75
PERMA-PRESSED	PERMA PRESS	Yes	439
PESTLUR, RODENTLUR, FISHLUR	LURE	Yes	439
PHILLIPS 66, 66	G-66	Yes	302
PICKARD, Compound mark including PICKARD	PICARDY	Yes	362
PIRELLI	PIRELLI	No	75
PLATINUM PLUS	PLATINUM PUFF	Yes	362
PLEE-ZING within an oval and the words RICE DRUMS	DRUMS	Yes	216
PLEXIGLAS	PROGLAS	No	75
POLLY PAK	POLY PAC	Yes	939

TABULATION—CONFUSING SIMILARITY (Continued)

Prior Mark(s)	Later Mark(s)	Conflict	Page
POLY-PRO	POLY-PRO	Yes	772
POWR-WASH	POWER WASH & design	Yes	940
PP	PP in design	No	363
PROMISE	LASTING PROMISE	Yes	940
QUEEN OF DIAMONDS	DOUBLE DIAMONDS	No	606
RADAR	RADAR SHAKE	No	440
RAUH and design of Red Star	RED STAR in design of Star	Yes	940
Red triangular design	Tri Clean and a red triangular design	Yes	363
RENUZIT	RENZ-IT	Yes	773
REPLIQUE	REPLETE	Yes	440
RESIMENE	RESILENE	Yes	142
REX	RAX	Yes	850
RIDGE PIKE HOMES	BLUE RIDGE HOMES	No	363
ROQUEFORT	The Sign of the Dove, Roquital and a representation of a Dove	No	440
ROYAL	ROYALTONE	Yes	440
66	G-66	Yes	216
SANIMATION	SANITATION FOR THE NATION	No	440
SATELLITE	SATELITE	Yes	76
SAVA-WAVE	SAV-UR-WAVE	Yes	940
S.C.I. and design	SCI	Yes	363

TABULATION—CONFUSING SIMILARITY (Continued)

Prior Mark(s)	Later Mark(s)	Conflict	Page
SCORE	SCORE	Yes	517
SCOUT	SCOUT	Yes	302
SCRABBLE	SCRIBBAGE	Yes	363
SECURITY	SOCIAL SECURITY	Yes	940
SEAFROST	SEA FREEZE	Yes	76
SEAL-O-MATIC	SEAL-O-MATIC	No	850
SECRET OF THE SEA	BLEU DE MER	No	440
SENORIAL, SI SENOR	SENORITA	No	302
SEVEN SEAS, SEVEN SEAS and design	SEVEN OCEANS	Yes	363
SHALIMAR	THE SHALIMAR COLLECTION	Yes	363
SHAPE-UP	SHAPE-UP	Yes	940
SHAVECOAT	SHAVE ROBE	Yes	940
SHIELD	LIQUID SHIELD	Yes	216
SIGMA and lower case symbol therefor	Upper case symbol of "sigma"	Yes	303
SILVER SKILLET	SKILLET DINNERS	Yes	850
SILVER SPOON	SILVER SPOON	Yes	440
SK-97, SK-128, SK-98, SK-58	SK SKI	Yes Yes	143 216

TABULATION—CONFUSING SIMILARITY (Continued)

Prior Mark(s)	Later Mark(s)	Conflict	Page
SO-KLEEN	SO CLEAN and certain merely ancillary design matter	Yes	441
SORCERY	SORCERER'S APPRENTICE	Yes	517
SOUR QUEEN	KING SOUR	No	441
SPAN DECK	SPAN-DEK	Yes	76
S. S. WHITE	WHITE TIP	No	302
STERE-O-MATIC	STEREO MASTER	Yes	940
STORK	STORK-PAK	Yes	850
STRONGBARN	STRONG SPAN	Yes	773
Stylized C	BIG C and design	Yes	935
A stylized letter B in a circle design	A stylized letter B in a circle design with the word "Bailey" above and "Meter" below the B	Yes	71
SULPHUR-8, GLOSS-8	TOLAR-8	Yes	441
SUN MAID and representation of Bonneted Girl Holding a Basket	SOMMER MAID and representation of a Bonneted Girl	No	941
SUPERBEE	SUPURB BE	Yes	216
	SUPER-VEES	Yes	76
SUPERIOR, STERLING	STERLING SUPERIOR	Yes	441
SUPER PRIME	HI-PRIME	No	773
SUPER SERVICE, SUPER 6-T, SUPERTUF	SUPER FLEX MINUS 40° and design	No	773

TABULATION—CONFUSING SIMILARITY (Continued)

Prior Mark(s)	Later Mark(s)	Conflict	Page
SURFRIDER	SURFER	Yes	76
SWEET SUE	SWEET SUE	Yes	850
TACTIC	TACTIC	No	364
TARGET	TARGET	Yes	941
TERESA	THERESA within a white diamond, a white "moon" and white palm trees, all upon a blue background	Yes	76
TIDE	HIGH TIDE	Yes	941
TIDE, TIDEY, TIDY	SSS-T! TIDY TILE in design	Yes	518
T.M.T.	TTM	Yes	303
TRAFFIC-COTE, TRAFFIC WAX, TRAFFIC GRADE	T-R-I-F-I-C	No	941
TRANSPAC	TRANS-PAK	No	773
TRIOWELD	TRI-WELD	No	518
TUFFITE	TUF-ITE	Yes	518
TURF-KING	JACOBSEN TURF KING	Yes	143
UTILITY	UTILITY, UTILITY SHORTY	Yes	217
VARSOL	VARSOY	Yes	143
VERSATOOL	VERS-A-TOOL	Yes	941

TABULATION—CONFUSING SIMILARITY (Continued)

Prior Mark(s)	Later Mark(s)	Conflict	Page
VIBRA-FLOW	VIBRO-PLUS	No	441
VISAN	VISANT	No	442
VISKON	VICON	No	303
VITALON	VELTRON	No	851
	VINALON	Yes	303
WELDRON	VELTRON	Yes	851
WHITEGARD	WHITE/GARD	No	773
WHITE SATIN, BLACK SATIN, RED SATIN, PINK SATIN	SATIN COLOR	Yes	851
WIGWAM	WIGWAM BRAND and the representation of a Wigwam	Yes	518
WINEGARD, COLOR BEAM, COLOR 'CEPTOR, COLORTRON, COLOR-COUPLER, COLOR MATCH	COLOR GUARD	No	364
WITCARB, WITCOTE, WITCOBLAK, WITALL DRIER, WITCIZER, WITTOX WITCOLITE WIETCO WITCO within a diamond design and in association with a design representing the Hemispheres	WITEPSOL	No	518

TABULATION—CONFUSING SIMILARITY (Continued)

Prior Mark(s)	Later Mark(s)	Conflict	Page
WITCO	WITOLAT	Yes	519
WONDERKNIT	WONDERFIT	Yes	774
YE OLD TAVERN	PLANTERS YE OLDE TAVERN NUTS	No	217
YOUNG COLONY	JUNIOR COLONY in association with a Rooster Weathervane illustration	Yes	303
YOUNG WORLD and a Globe design	IT'S A YOUNG, YOUNG, YOUNG WORLD AT BECK!	Yes	76
YOUR WARMEST FRIEND	OUR CUSTOMERS ARE OUR WARMEST FRIENDS	No	364
ZIRCO	COZIRC	No	364
ZZooommm	ZOOM	Yes	303